

Thibaut Parent

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1982 | Married, 2 child
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- WORK EXPERIENCE
- CURRICULUM
- COMPUTER SKILLS AND WEB
- OTHER SKILLS

WEB ENTREPRENEUR

WORK EXPERIENCE

CEO and owner of the **digital agency TiPi Com and Web**.

French freelance specialised in community management, project management, referencing, web marketing and content management.

Co-founder of the website Positiv.fr : web redactor, community management (70k fans) and buzz.

Since september 2011.

Founder of the **web marketing strategy** of the web agency **Arthur Com**.

Community manager on Facebook, Twitter and Viadéo. Traffic and content manager on the site and the blog. Creation and management of their e-reputation. Competitive and technologic intelligence. Optimizations of the referencing and the usability of the site and the blog. Customer loyalty and network development.

May to september 2011 – trainee.

Community manager of the **Toros de Fuego** for the event *Red Bull Balle aux Prisonniers*.

Responsible of the Twitter account @TorosDeFuego. Co manager of the Facebook page of the Toros de Fuego.

April to may 2011.

Project manager of the recasting of the website for the association **Racines Coréennes** at the *University Institute of Technology of Bayonne Basque Country*.

Requirements analysis, architecture development and deployment of website structure, partner training, testing and monitoring.

October 2010 to may 2011.

Communications manager of the Internet cafe **Cyber Modercom**.

Business management, customer solicitation and poster design.

July 2009 – trainee.

Webmaster.

Web designer, content manager, encoder line with the W3C standard (with or without CMS as Joomla / WordPress / phpBB ...).

{ blog.ThibautParent.com | jeu-gratuit-flash.fr | Positiv.fr | Switch Fan | ... }

Since 2006.

Project manager of **Naharda Ashein Boukra**.

Individual project designed to inspire dynamic local recreational activities, with mutual respect and awareness of health from street children through the reception facility Kafr El Sissi in Cairo, Egypt.

November 2005 to may 2006.

CURRICULUM

2010 *Professional degree in Informatic Systems and Softwares, web project management specialization in communication on web.*

2009 *Degree in Applied Foreign Languages English and Arabic specialization in business communication.*

COMPUTER SKILLS AND WEB

Community manager.

Mastery of **social medias** as Facebook, Twitter, Viadéo, LinkedIn, Google+, Identi.ca, Klout and Spling.
Use of CRM like AgoraPulse.
Continuous intelligence on social media.

Traffic manager.

Daily use of referencing tools.
Development of internal and external networking through taken networks.
Ongoing monitoring of the SEO optimization and naturel referencing.

Content manager.

Mastery of **content publishing tools** like CMS Joomla, WordPress, Piwigo and Drupal.
{ blog.ThibautParent.com | jeu-gratuit-flash.fr | Positivr.fr | Switch Fan | ... }
Continuous technologic intelligence.

Projet manager.

Mastery of the Microsoft Office/OpenOffice suite and Microsoft Project/GanttProject.
Good knowledge of SSM methods, UML and Merise.
Mastery of Balsamiq Mockups tools and good knowledge of Macao.

Multimedia.

Mastery of the Adobe Master Collection Cs5 suite (Photoshop, Illustrator, Flash, Première, After Effects and InDesign).
{ r41nb0w.deviantart.com }
Excellent knowledge of software audio and video editing (ProTools, Samplitude, Premiere, Pinnacle VideoSpin...).

Programming.

Mastery of the xHtml, the PHP and the CSS.
Knowledge in **programming** with JavaScript, Java and Flash languages.

Environnements.

Mastery of **Windows** (Xp, Vista, Seven).
Excellent knowledge of **Linux** (Mandriva, Ubuntu and similar).

Miscellaneous.

Excellent knowledge of **computer security**.

OTHER SKILLS

- **French** : mother tongue ; **English** : fluent ; **Spanish** : conversational, validation by a *Language Certificate of Higher Education* in 2007 ; **Arabic** : literary arabic, degree level, egyptian conversational.
- **C2i Computer and Internet Certificate level 1** in 2007.
- *Diploma for Youth Leaders and Workers*.
- Founding member and member of the Board of Directors of the Association *Jeunes Solidaires* ; one-year training in *French Sign Language* ; former host association in the association *Foi et Lumière* for three years ; co-webmaster and volunteer of the association *Association des donneurs de voix d'Orthez*.
- *Certificate of training in first aid*. Holder of the *driver's licence*.